

**Club Skirts Dinah Shore Weekend**  
**AKA "The Dinah"**  
**Vendor Application & Agreement**

Company name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ **E-Mail:** \_\_\_\_\_

Contact person: \_\_\_\_\_

Please describe the nature of your company and items you will be offering:

\_\_\_\_\_  
\_\_\_\_\_

We are pleased to invite you to participate as a vendor at The Club Skirts Dinah Shore Weekend. ***Please note: once we receive your completed application, you must contact us to release your room. You may not sell goods at our event unless you have reserved a room in our vender area. No exceptions***

Your signed vendor agreement, booth fee and any electrical requests must be received by March 1st. We assign space based on a first come - first serve basis. We always sell out.

**Set up, hours, and break down:**

Friday, April 5, Hilton Hotel, 400 East Tahquitz Canyon Way, Palm Springs.

Hours: 12:00 p.m. to 5:00 p.m. Load in begins at 11:00 a.m. You must be checked in to your hotel room to exhibit on Friday.

Saturday, April 6, Hilton Hotel, 400 East Tahquitz Canyon Way, Palm Springs.

Hours: 9:00 a.m. to 4:00 p.m. Load in begins at 8:00 a.m.

Sunday, April 7<sup>th</sup>, Hilton Hotel, 400 East Tahquitz Canyon Way, Palm Springs.

Hours: 9:00 a.m. to 4:00 p.m. Load in begins at 8:00 a.m.

Vendors agree to be open and staffed at all times during each required event hours. You must be set up and ready to go by the open of each event. If you are not, you may forfeit your space, with no refunds. *All vendor materials must be removed by 6:00 p.m. Friday, Saturday and Sunday.*

**Table space:** Exhibitors will be allotted a 6" banquet table, clothed and skirted, with two chairs, for their operation. Your table will be placed outside your first floor poolside room which you must book separately from the hotel. The room will not be released to you until payment is received. The room is \$259 a night, plus tax, with a three-night minimum. You may store additional merchandise under your assigned table or in your room. ***Any public egress into pool area from a vender room will result in the vender set up being shut down without refund.*** No one may be on your patio unless they are wearing a pool wristband. *Due to hotel restrictions, no vendors may sample or sell food, snack, or beverage products.* No exceptions. . *No vender may sell any clothing apparel or hats that promote The Dinah Shore Weekend in any way*

Within its assigned space, all vendors are responsible for supplying all the elements necessary for their operation, with the exception of chairs, table, cloth and skirt. No tents are allowed this year. No exceptions. Each exhibitor is responsible for supplying their own signage for their booth. All signage must be contained within the allotted space.

**Booth assignment & fee:** Club Skirts will, at its sole discretion, assign exhibitor booth space, but preference will be given to those whose complete applications with payment are received first.

Exhibitors will be required to pay a booth fee as listed below. The booth rental is due with your application by no later than March 15, 2011.

Exhibitor Fee Friday, Saturday & Sunday: (\$600 if contract/check rec'd by 12/1/12)	\$750.00
<b>Exhibitor Fee S/S &amp; gift bag insert:</b>	<b>\$1,250.00</b>
Exhibitor Fee S/S, gift bag insert & program ad:	\$1,500.00

- a) Vendors may not smoke or consume alcoholic beverages within any assigned vendor space.
- b) Vendors must be suitably attired while staffing assigned booth.
- c) Behavior unsuitable to an event vendor, or which constitutes a public nuisance, will not be permitted.
- d) Vendors may not engage in loud, live, or recorded music during any events.
- e) The event organizers at their sole discretion shall determine whether any act is unsuitable.
- f) No raffles, piercing, or tattooing (unless temporary) will be allowed at any time.
- g) Spaces must be free of trash, wastewater, litter and other refuse at all times.

**Security:** Vendors are responsible for the security of their own property. Vendors may contact the hotels to arrange storage, but neither the hotel nor Club Skirts or assume any \*responsibility for the security of vendor's property.

**Change:** The event organizers nor hotel is not responsible for providing change to vendors.

**Liability:** Vendor shall indemnify and hold harmless the event organizers, the hotel, and all staff from any claim or cause of action coming out of or in connection with the acts or omissions of vendor under this agreement, and shall reimburse the organizers and/or hotel, for any costs, including but not limited to reasonable attorney's fees incurred in defense against any such claim.

Vendor understands organizers have no control over acts of God, terrorism, weather, government intervention, or any other cause that may prevent, and/or interrupt, the Club Skirts Dinah Shore Weekend; and vendor shall hold harmless Club Skirts for any losses that could arise because of such or similar occurrences.

Vendor is responsible for leaving vendor space as they found it, and assumes all responsibility should vendor damage any portion of space at hotels.

**Electrical:** 120/240 single-phase voltage electricity will be available for a fee, but power is costly, temporary, and very limited. Please keep these restrictions in mind when applying and planing your operation.

**Welcome Gift bag:** 1,000 bags total are distributed to each room at check-in at our two hotels. You must notify us by March 10<sup>th</sup> if you plan to include an insert, which is limited to only material that is sold by or used as a promotional item, of your listed company. All materials for insert are subject to approval, and must reach the Hilton Hotel by no earlier than March 23<sup>th</sup> and no later than March 26<sup>th</sup>. Anything arriving after that date may not be included in the gift bag. There may be a charge for storing boxes at The Riviera. Please send materials addressed exactly as shown, to:

Hilton Hotel  
 400 East Tahquitz Canyon Way  
 Palm Springs, CA 92262  
 Attn: Mariah Hanson, planner  
 Dinah Shore Weekend Group

**Event Passes:** Each paid vendor shall receive two passes to Friday, Saturday and Sunday's pool parties, to be used by staff. You may also elect to purchase up to 4 Platinum Passes at a discounted rate of \$125.00 (\$150 off the full price). If you purchase the passes, you will not be allotted the additional pool passes. If you require more passes, please go to thedinah.com.

**Payment** Please send payment and completed application to Club Skirts, 3000 Hawks Beard Street, Sonoma, CA 95476

**Refund Policy:** A partial refund will be given if a written request is received by March 1st, 2013, and sent to: Club Skirts, 61116 Devils Ladder Road, Mountain Center, CA 92561

**By signing agreement,** Vendor or vendor representative acknowledges that:

- a) Vendor has had the opportunity to review this agreement.
- b) Vendor has had the opportunity to consult with legal counsel if desired.
- c) Vendor fully understands the terms and conditions set forth herein and agree to be bound by the same.

Executed this \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_ for vendor

\_\_\_\_\_  
 Vendor signature

\_\_\_\_\_  
 Vendor company (please print)

Executed this \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_ for Club Skirts

\_\_\_\_\_  
 Mariah Hanson  
 For Club Skirts

\*Club Skirts is a 100% wholly owned subsidiary of MT Productions, Inc.